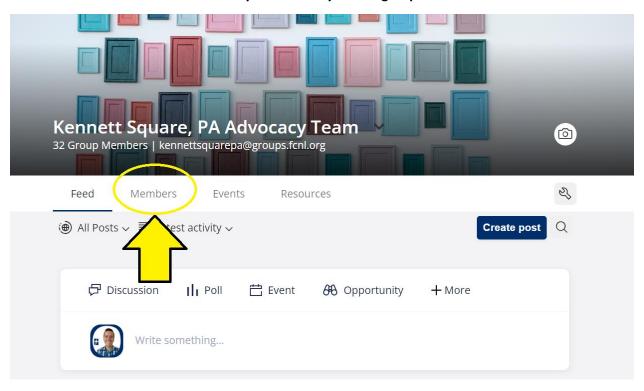
# **Instructions for Group Managers on Mobilize**

## How to add someone to your listserv

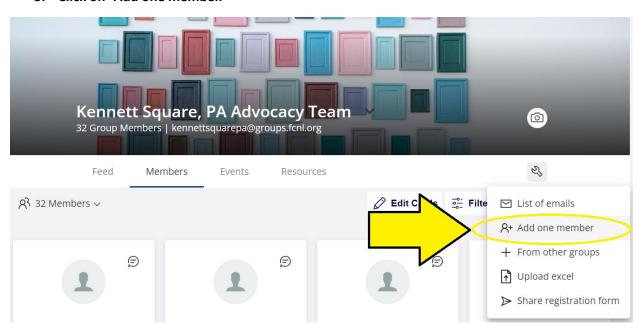
1. Click on the "Members" tab in your Advocacy Team's group.



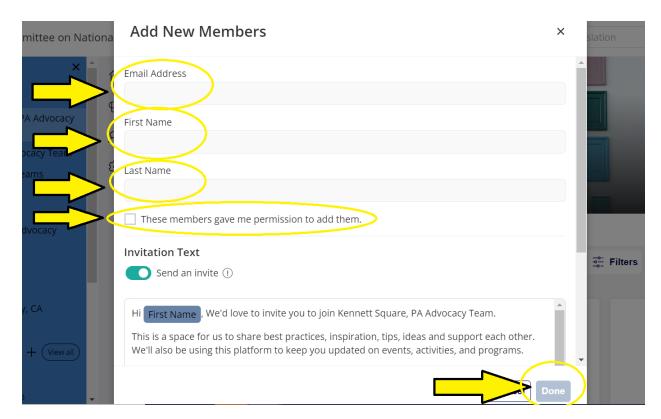
2. Click on "Invite Members."



3. Click on "Add one member."



4. Enter the person's email address, first name, last name, check the box for "These members gave me permission to add them," and click "Done."



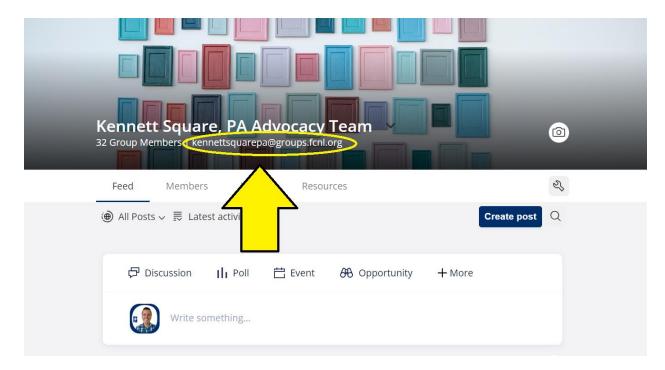
That's it! You've added a new member!

#### Remember to:

- 1) Invite new members to attend the next Intro to Advocacy training with FCNL. They can register here: https://www.fcnl.org/introtoadvocacy.
- 2) Ensure that the new member receives the Advocacy Teams Training Workbook by sending them this link: <a href="https://www.fcnl.org/ATTrainingWorkbook">www.fcnl.org/ATTrainingWorkbook</a>.
- 3) Invite new members to your next team meeting or action. Set aside time for the new member and your team to get to know one another.

### How to find your Advocacy Team's listserv address

Here is how to find your Advocacy Team's listserv address:

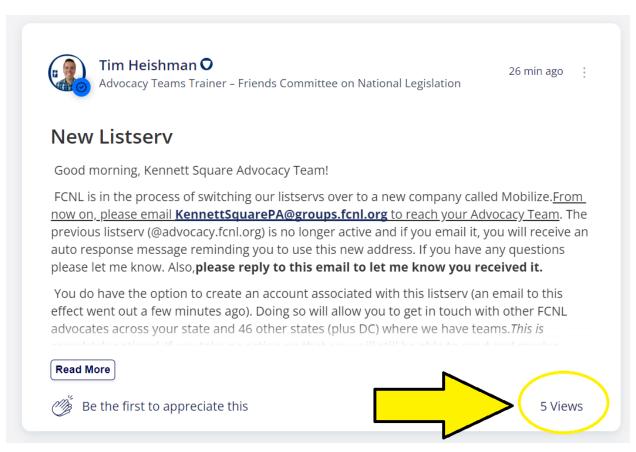


At the top of your Advocacy Team's page, the email listserv address is clearly listed.

## Benefits of using the listserv address

Why should I use the listserv address for my team?

- 1. Using the listserv address ensures that everyone is included. Adding people's email addresses to an email manually can result in someone being left out.
- 2. Some people prefer email and some people prefer to use Mobilize on the web. Using this listserv address ensures that everyone is included.
- 3. You can see who opens your emails. If someone doesn't open the email, you have the opportunity to reach out individually to follow up. Click on "Views" and see who has "Seen" and "Not seen" your message.





4. While it's good to use the listserv as much as possible, you are encouraged to not share personal information like home addresses, phone numbers, etc. Even though listservs

are private and only your team members can view your messages, it may be better to share this type of information by private text or email.