Advocacy Teams



Welcoming New Members to Your Advocacy Team

1

Have a team discussion

Query #1:

How do you want someone to feel when they join your team?

If your team **established group norms** during your trainings, this is a great time to revisit them together.

Query #2:

What do you want new members to know about your team as they get involved?

Remember:
When talking with
new members,
don't highlight
what's not going well.
Instead, share the
aspects you value
most about your team.

Query #3: What are you most proud of your team for?

New members want to join teams that are **honest** about challenges but **optimistic** about overcoming them.

Query #4: What energizes you most about your team?

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2

Welcome the new person



A team member reaches out for coffee or a phone call.

Which team member will reach out?

The Communicator(s) steps:

Invite them to a **New Member Training** with FCNL. *These occur monthly.*

Plan an action, like a lobby visit, letter-writing event, or film screening. This allows your new member to see your team's advocacy in action.

Plan a social gathering as a team.

People are more likely to join a group when they feel connected to the community.

3

Build the relationship during team meetings and social events

- » Get to know your new member! Ask what they care about and share your own interests.
- » End team meetings with *clear* next steps so the new member feels motivated to return.
- » Be inclusive: Listen actively and include the new member in your conversations.
- » Review and update group norms.
 Every time a new person joins,
 your team should adapt to
 a new group dynamic.